



CORPORATE PRESENTATION

SISTEMAS BEJERMAN

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LEADERSHIP

TWO-WAY LEADERSHIP

Since 1982, Sistemas Bejerman has impuled its conception of practical and reliable products in the market.

A philosophy which has made it possible to add leadership to its pioneering activity in the production of management software for professionals, administration, production and the internet.

Its permanent growth includes the national coverage of the needs of a portfolio of thousands of clients that grows day by day. The passage of time and the best demands have proved Sistemas Bejerman's ability to keep up that leadership. Today it is one of the Argentinean software industry's major organizations, with an important catalogue of products which satisfy each sector's requirements and a successful team of specialists who are solidly trained to provide excellent answers to the demads of the growing market. Its consolidation as a technology company, finds it loyal to itself and where it has to be: very close to its clients and anticipating the information technology tools of the new era.

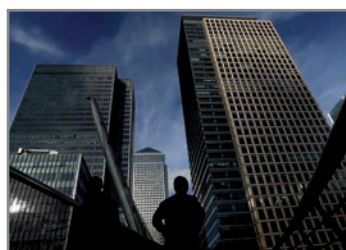
SISTEMAS BEJERMAN

TODAY

- > Software solutions: the widest portfolio in the market
- > Services: a range of services according to each client's needs
- > Clients: more than 21.000 clients and more than 100.000 licenses in use
- > Staff: 240 direct collaborators
- > National coverage and international presence
- > Quality certification ISO 9001
- > It is part of Thomson Reuters



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VISION COMMERCIAL

> Objective market

Sistemas Bejerman's experience allowed it to orient its products and services to two main Sectors: the business sector and that of Accountancy Studios. In this way they provide specific solutions to each segment's software needs. The different segments group commercial, industrial and service companies, with annual turnovers between 1 and 75 million dollars, Accounting Studios and independent accountants.

> Commercial policy

"Sistemas Bejerman's mission is to provide its clients with information technology solutions which are practical, simple and reliable for the management and administration, oriented towards making easier, more efficient and greater their work's productivity, accompanying them in their growth".

To carry it out high quality products are developed which are backed by an important technological investment and a range of services which satisfies each of the requirements regarding each sector's customer service, training and technical assistance.

OUR STRENGTHS

Sistemas Bejerman is a technology company which:

- > Counts with the widest portfolio of information technology solutions in the market.
- > Provides comprehensive information technology solutions: software + services.
- > Offers efficient products, which are of fast implementation as well as reliable.
- > Is loyal to its commitment with quality.
- > Invests in the continuous improvement -functional and technological- of its products.
- > Knows in depth the local market's needs.
- > Provides national and international coverage.
- > Makes solutions simpler at the right moment.
- > Counts with a professional team of high quality and strong dynamism.
- > Makes a permanent investment in research and development.
- > Has the longest years' experience in the market and a coherent attitude.
- > Is part of Thomson Reuters, world leader in the supply of qualified information to companies and professionals.

TECHNOLOGY

Sistemas Bejerman's annual investment in Research and Development is equivalent to an average of 30% of its incomes, which ensures the technological update of its products. The search for high standards in a segment which is constantly changing demands from us:

- > Constant quality.
- > Investment.
- > Coherent decisions and consistent processes.
- > Clear orientation towards the Client's needs.
- > Coordinated work of a talented team of several specialists. But, mainly, it demands an attitude of acceptance of challenges and the inner conviction of knowing that we are capable of facing them.



SOLUTIONS

FOR COMPANIES



SOLUTIONS FOR COMPANIES



> eFlexware Business Software

An innovative concept of comprehensive business solution to multiply the management power of all the company's resources.

Eflexware Business Software includes all the advantages to access the business working excellence, increasing the profitability of the business. It is the information technology tool which will make easier the growth oriented towards success.



> eFlex ERP Solution

The information technology solution which makes it possible to recognize the best business opportunities, to identify the most profitable clients and products, and to control negative trends and boost the positive ones. It is the software which makes it easier to take advantage of opportunities and improve the profitability of the business. empresaria.



> eFlex Documentary.

The technology which makes it possible to capture, store, classify and administer all the documents which the company generates and receives. Intelligent, organized and efficient management of information.

eFlex Documental makes it possible to do electronically everything which is made with papers: revise them, correct them, take down notes, highlight important parts, incorporate stamps, distribute them and publish them in the web.

SOLUTIONS FOR COMPANIES



> eFlex Human Resources

The software which will make it possible to achieve each member of the organization's maximum productivity. A solution thought out for the planning and strategic management of human capital of the business. It is a technological conception of great flexibility and scalability, able to provide solutions to organizations, regardless the sector they belong to or their size.



> eFlex Production

The most complete software solution for the management of industrial production of solids and liquids. It provides a complete management of formulas, organization and planning, taking into account the plant's capacity, all in a visual environment which makes tasks easier. The information technology applied to the industrial production is a competitive advantage for the business.



> eFlex Business Intelligence

Provides an integrated platform to transform the data about transactions into useful information for the different needs analysis. It is a solid support tool to improve the management of organizations from a well-supported decision making.

SOLUTIONS

FOR SMALL-SIZED COMPANIES AND PROFESSIONAL



> InfoUno

It is an online solution which the small-sized companies need for their commercial management: invoicing, administration of current accounts and finances.

InfoUno is integrated with the platform of accounting services by Internet:
Estudio One Web.



SERVICES FOR ACCOUNTANTS



> **Estudio ONE Classic**

An innovative concept to make more efficient the management of his Studio

- General Accountancy
- Salaries and Wages
- VAT Sales/Purchases



> **Estudio ONE Professional**

Optimize the daily tasks, take advantage of time, achieve a better professional performance, generate new incomes and have access to new clients.

- Registration of sales and purchases receipts, with direct importation to your Studio's systems.
- Registration of new salaries, with direct importation to the Studio's systems.
- Remote operation of your Studio's equipment from anywhere.
- Importation of sales and purchases receipts from the spreadsheets.
- Integration with solutions for the electronic and traditional invoice of the Studio and its clients.



> **Estudio ONE Web**

An innovative concept in services for the Community of Accountants, which will revolutionize the professionals' work style and the ways in which clients and collaborators will be able to communicate.

EstudioONEWeb strengthens the professional management and improves the accountant's interaction with his clients, through technological innovation, software solutions with new functionalities which make easier the exchange of information, the services and web resources, and the independence of a fixed work space.

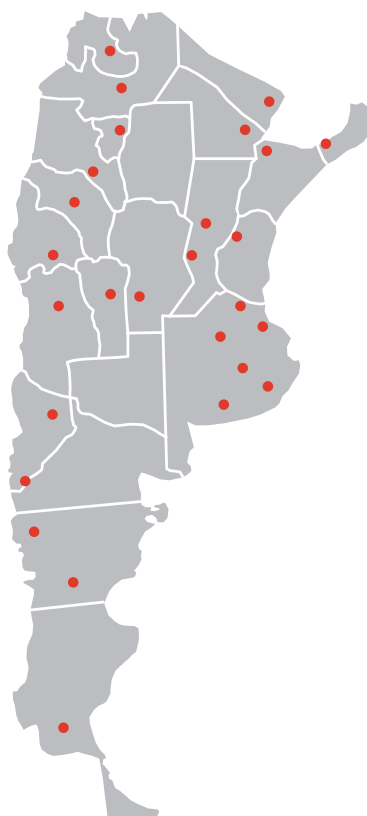
PRESENCE

NATIONAL

> National distribution network

Sistemas Bejerman covers the needs of its clients throughout the country directly and through a wide distribution network. These representatives are grouped in categories according to their characteristics and commercial and technical infrastructure, as well as their performance in connection with the rules established in the company.

Each of the distributors assure an efficient and uniform provision of the services, since they participate of Sistemas Bejerman's knowledge, acquired in 25 years of experience in the assistance and satisfaction of the requirements of thousands of clients.



PRESENCE INTERNATIONAL

> International Presence

Sistemas Bejerman counts with an important distribution network abroad. In Spain it has presence in Madrid, Alicante, Barcelona, Guadalajara, Vitoria-Gasteiz, Bilbao, Málaga, Murcia and Sevilla.



In Latin America, in the cities of Montevideo and Asunción, distributors from Sistemas Bejerman widen the geographic reach of our products. The solutions eFlexware Business Software are implemented and provide services in Spain, Libya, Uruguay, Mexico, Brazil, Venezuela, Paraguay, Chile, Peru, Bolivia, Ecuador, Colombia, Panama and Costa Rica.

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